

FY 16 MMNS CALENDAR OF EVENTS

Master Tasks:

Also see:

- **Social Media Calendar**

Master Marketing / Design Tasks:

- Annual Website Review and Social Media Audit
- Manage advertising placement schedule
- Manage JCVB marketing grant
- Evaluate and present new advertising opportunities and place new advertising (print, electronic, broadcast)
- Concept and Design new print ads
- Update existing print ads
- Deliver ads in correct format to media outlet
- Design and manage printing of Posters
- Design digital “package” for events (FB Cover, Web Banner, JCVB web, email cover)
- Design environmental signage, print advertising, digital “package”, invitation for exhibits
- Design Newline
- Create social media placement calendar and manage posts/metrics
- Post social media tweets and status updates
- Photograph special events and exhibit openings
- Update general rack card and manage printing process
- Manage new general advertising concept development
- Promote monthly lectures
- Website updates
- Teacher Workshop advertising and promotion
- Education Outreach Advertising and promotion

Monthly:

- Plan Press releases, Social Media, Online Calendar submissions
- Analyze Museum Research and communicate results as appropriate
- Write Museum Event Descriptions – short and long
- Review following month’s advertising schedule and submit ads
- Review following month’s special events and create/schedule collateral, publicity, and advertising. Include posters and point of sale flyers in Museum.
- Schedule and track media appearances
- Brochure delivery review and request rack cards for Museum lobby
- Write “Growing Up Naturally” column (link to website from emailer and social media)
- Write and submit *Mississippi Outdoors Magazine* article and use as content
- Add events to online calendars
- Submit info to SEMC, MSTA, MMA newsletters
- Review Museum attendance reports and coupons/passes used

- Review Google Analytics website report and social media reports
- Collateral Inventory
- Attend Metro Jackson Attractions Association / Attractions Directors / Education Team meetings/LeFleur Museum District
- Review following month's Welcome Center theme and submit information
- Review prior month's advertising placement payments; copy invoices/proof of payment and tear sheets for marketing grant reports
- Media Appearances: TBD
- JCVB Brochure Delivery
- LMD tasks and promotions
- Submit award nominations: MTA/MDA/JCVB Attraction of the Year; Hero/SUMITT Awards; Southeast Tourism Society Top 20 Events; MWF Informal Science Educator of the Year and Project WILD Educator of the Year, etc.

Weekly:

- Gather, input and analyze Museum survey responses
- Creature Comforts radio show (Thursday)
- Input Gift Shop Raffle email addresses into Constant Contact
- Write and distribute Constant Contact "e-mailer"

Daily:

- Daily social media posts including: Creature Comforts updates; Person / Animal of the Week; pictures from field trips, outreach programs, teacher workshops, exhibit openings, photo contest winners, etc.
- Review and update website as appropriate (including web banner gallery)
- **Press releases and Website Content**
 - Monthly: Museum Research – use newsletters and annual report
 - Monthly: Museum Events/Lectures and Special Exhibit
 - Monthly: Mississippi Outdoors Articles as press releases and content
 - Monthly: Outreach Conservation Education and after-school activities

JULY 2015: Welcome Center Theme: Festivals & Fairs

- **Website Updates (Team)**
- **Promote Lecture (Dee)**

Wolf to Woof Exhibit Premiere Party

May 29, 2015
6:00 p.m. – 8:00 p.m.

Description
Sound and Photographer, etc.

Wolf to Woof Exhibit

May 30, 2015 - January 3, 2016

The largest and most comprehensive traveling exhibition ever created on the history, biology, and evolution of Dogs comes to the Southeast's Best Attraction! This exhibit sniffs out the facts on the unique role of dogs in human societies and what makes the human/dog relationship so unique. It uses the familiarity and love of these four-legged friends to explore science and biological concepts.

Logos and Photos

Holiday - Museum Closed

July 4, 2015

First Tuesday Lecture

July 7, 2015, NOON – 1:00 p.m.

Speaker: TBD

Title: TBD

Description: TBD

Photo

Fun Fridays

July 10, 17, 24 & 31 10 AM – 12NOON

Interactive hands-on programs – an adult must accompany children.

Topics TBD:

Photos

Teacher Workshops

July 20-24, 2015

9:00 a.m. – 3:00 p.m.

For details, contact Megan Fedrick or Nicole Smith.

CHOOSE NEW PHOTOS

Description:

Museum staff provide training in internationally recognized environmental education programs for teachers. These programs can be conducted for teachers of all subjects and grade levels either

in your school or at the Museum. These workshops are excellent for informal educators such as scout leaders, camp leaders, and youth leaders of any kind!

Workshop Title

Workshop Date

9:00 a.m. - 3:00 p.m.

[Click here for details and to register.](#)

June-August Preschool Classes

TBD

Description:

Photos

- Write and submit JCVB FY 15 Grant report
- Begin drafting FY 15 Annual Report data
- Submit PO Request for FY 16 advertising
- Attend STS Marketing College

AUGUST 2015: Welcome Center Theme: Free in MS

- **Plan Holiday Campaign and Events**
- **Website Updates (Team)**
- **Promote Lecture (Dee)**
- **Plan Park After Dark promotions**
 - Update and distribute print ads
 - Update digital package and distribute to partners
 - Design and manage printing of Poster
 - Design TV monitor Slide (Sam)
 - Update fence line banner
 - Print flyer and distribute locally (Sam, Nicole)
 - Press release (Dee)
 - Social media posting (Dee, James)
 - Event photography

TBD: “Bark in the Park?” (Wolf to Woof Social)

August 1, 2015

Description: TBD

Photos

First Tuesday Lecture

August 4, 2015, NOON – 1:00 p.m.

Speaker: TBD
Title: TBD
Description: TBD
Photo

Tools for Teachers (TBD)
Description: TBD

Logo and Photos

SEPTEMBER 2015: Welcome Center Theme: Outdoors

- Website Updates (Team)
- Promote Lecture (Dee)

Holiday - Museum Closed
September 7

First Tuesday Lecture: TBD
September 1, 2015

Speaker: TBD
Title: TBD
Description: TBD
Photo

September and October Preschool Classes
Description: TBD

Photos

- Attend Southeast Tourism Society meeting and Governor's Conference on Tourism

OCTOBER 2015: Welcome Center Theme: Agritourism

- Website Updates (Team)
- Promote Lecture (Dee)

Water Journey Festival
October 3, 2015
10:00 a.m. - Noon

This fun, interactive water day allows students to explore a diversity of water related topics.
Photos

First Tuesday Lecture: TBD

October 6, 2015

Speaker: TBD

Title: TBD

Description: TBD

Photo

Fossil Friday!

October 9, 2015

10:00 a.m. – Noon

Dig into the Museum's fossil pile and enjoy fossil activities.

Photo

Park after Dark

October 23, 2015

5:30 p.m. – 8:30 p.m.

Wear your costume and participate in: spooky science, creepy arts and crafts, and trick-or-treating at the Mississippi Museum of Natural Science and the Mississippi Children's Museum. Check our website and Facebook page for admission rate and other information as details develop.

Logo and Photos

- Attend Mississippi Science Teachers' Association conference
- Attend SEMC Conference
- Review Operational and Marketing Plans

NOVEMBER 2015: Welcome Center Theme: Shopping

- Website Updates (Team)
- Promote Lecture (Dee)

First Tuesday Lecture: TBD

November 3, 2015

Speaker: TBD

Title: TBD

Description: TBD

Photo

Turkey Tuesday!

Tuesday November 24, 2015 10am - Noon

Family fun and activities for all ages.

Description

Photos

Holiday - Museum Closed (Thanksgiving)

November and December Classes: TBD

- Promote Museum Merriment (events, shopping, special exhibit)
- Print and online ads, emailers, website banners promoting events and holiday shopping, social media, press releases
- Send Holiday Giving/Feed the Animals fundraiser “e-mailer”????

DECEMBER 2015: Welcome Center Theme: Holiday Happenings

- **Website updates (Team)**
- **Summer Camp plans and elements**
- **TV Monitor Slides (Sam):**
 - **Family Fun Science Night**
 - **SYTYC Fish**
 - **New overview film**
 - **Holiday Card (see ad)**
 - **New Year Message (see ad)**
 - **Creature Features**
 - **Fish Feedings**
 - **Nature Trails**
 - **Trivia**
- **Exhibit:**
 - Environmental signage and digital package (CAC)
 - Print ads (CAC)
 - Design and manage printing of rack card??
 - Mail rack card to welcome centers and distribute locally
 - Design and manage printing of Poster
 - Design TV monitor Slide (Sam)
 - Print flyer and distribute locally (Sam and Nicole)
 - Press release (Dee)
 - Social media posting (Dee, James)
 - Event photography (party)
 - Poster
- **Family Fun Science Night:**
 - Design and deliver print ads

- Design Poster (CAC)
- Update digital package (CAC) and distribute to partners
- Design TV monitor Slide (Sam)
- Design fence line banner?
- Print flyer and distribute locally (Sam and Nicole)
- Press release (Dee)
- Social media posting (Dee, James)
- Event photography

- **SYTYC Fish:**

- Design and deliver print ads
- Design Poster (CAC)
- Update digital package and distribute to partners
- Design TV monitor Slide (Sam)
- Design fence line banner (CAC)
- Print flyer and distribute locally (Sam, Nicole)
- Press release (Dee)
- Social media posting (Dee, James)
- Event photography

Snowflake Science

December 4, 2015 (TBD)

10:00 a.m. – Noon

Experiment with "hot" snow, make your own paper snowflakes, and explore the fascinating properties of dry ice.

Description

Photos

Christmas for the Birds:

December 5, 2015

10:00 a.m. - Noon

Participants of all ages will learn how to create natural ornaments that will help feed the birds during the winter months.

Description

Photos

A Cajun Christmas (TBD)

December 11 – 12, 2015

5:30 p.m. – 8:30 p.m.

Enjoy an interactive storytelling of "Cajun Night Before Christmas", taste Cajun treats, encounter swamp animals, and see Santa dive in the aquariums!

Description

Logo

Photos

Snowflake Science

December 18, 2015

10:00 a.m. - Noon

Experiment with "hot" snow, make your own paper snowflakes, and explore the fascinating properties of dry ice.

Description

Photos

Holiday – Museum Closed (Christmas and New Year's)

- Promote Museum Merriment (events, shopping, special exhibit)
- Print and online ads, emailers, website banners promoting events and holiday shopping, social media, press releases
- Send Holiday emailer card to members and donors
- Host Dragonfly Shoppe Holiday Open House
- Begin writing Winter/Spring 2016 Natural Newslite newsletter

JANUARY 2016: Welcome Center Theme: Food

- **Website Updates (Team)**
- **Promote February Lecture (Dee)**
- **Summer camp advertising and promotion**
- **Exhibit Party / Opening**
 - Event photography
 - Event sound
 - Catering
 - New video
 - Establish Charles as Director
- **New Ad Campaign/Branding:**
 - Begin working on new general ad concept
- **Fossil Road Show:**

- Update and distribute print ads
- Update digital package and distribute to partners
- Design and manage printing of Poster
- Design TV monitor Slide (Sam)
- Update fence line banner
- Print flyer and distribute locally (Sam, Nicole)
- Press release (Dee)
- Social media posting (Dee, James)
- Event photography

Holiday – Museum Closed

January 1, 2016

Family Fun Science Night

January 14, 2016

6:00 p.m. – 8:00 p.m.

Discover! Test ideas, solve problems & learn about science

COST: \$2.00 per person; Museum Members Free with current membership

An exciting time for all families to experience science fun! See live animals! Explore science experiments, a touch tank, science projects displays, STEM (Science, Technology, Engineering and Mathematics) activities, wildlife, fossils, and much more! Watch a diver feed the fish- 7:00pm. Receive FREE educational resource materials and a 10% discount in the Dragonfly Gift Shop.

Logo

Photos

January and February Preschool Classes: TBD

Description

Photos

- Review Operational and Marketing Plans
- Begin planning for collateral development and marketing for Summer 2016 special exhibit including: column wrap, title panel, sponsor panel (large and small), fenceline banner, web banner, print and broadcast ad production and placement, email signature file, “e-mailer” content, social media posts, press releases, premiere party invitation / agenda / talking points; invitation to sponsors to speak at premiere party, image and copy to JCVB, MDA Tourism, and MS Tourism Association for websites and social media

FEBRUARY 2016: Welcome Center Theme: History

- Website Updates (Team)

- **Promote March Lecture**
- **Summer Camp Advertising and Promotion**
- **Newsline:**
 - **Request text and images from Staff (Dee and Staff)**
- **Exhibit Campaign:**
 - Environmental signage and digital package
 - Print ads
 - Broadcast ad production
 - Broadcast advertising placement
 - Movie theater advertising placement
 - Design and manage printing of rack card??
 - Mail rack card to welcome centers and distribute locally
 - Design and manage printing of Poster
 - Design TV monitor Slide (Sam)
 - Print flyer and distribute locally (Sam, Nicole)
 - Press release (Dee)
 - Social media posting (Dee, James)
 - Event photography (party)
- **NatureFEST:**
 - Update and distribute print ads
 - Update digital package and distribute to partners
 - Design and manage printing of rack card??
 - Mail rack card to welcome centers and distribute locally
 - Design and manage printing of Poster
 - Design TV monitor Slide (Sam)
 - Update fence line banner
 - Print flyer and distribute locally (Sam, Nicole)
 - Press release (Dee)
 - Social media posting (Dee, James)
 - Event photography

First Tuesday Lecture: TBD

February 2, 2016

Noon – 1:00 p.m.

Speaker: TBD

Title: TBD

Description: TBD

Photo

So You Think You Can Fish?

February 6, 2016
9:00 a.m. – 12:30 p.m.

Logo

Description

Photos



The Mississippi Department of Wildlife, Fisheries, and Parks' Museum of Natural Science will host a morning of fishing seminars and fish education for anglers and families on Saturday, February 6, 2016 from 9:00 a.m. - 12:30 p.m. The seminars will take place in the Museum's Rotwein Theater with additional activities throughout the Museum. The event is included in the regular Museum admission fee.

Join "Mississippi Outdoors" co-host Randy Newell and several professional anglers to learn about catfishing (including hand grabbing) and crappie fishing in Mississippi. This annual program, formerly known as "Got Fish?", provides useful information for novice and seasoned fishermen. Participants will also have the opportunity to meet a Mississippi River guide from Vicksburg and several handgrabbers from the metro Jackson area, enjoy behind-the-scenes aquarium tours and a touch tank, watch an interactive fish feeding and creature encounters, see an airboat, and get important information on fishing license sales and boating safety.

"Spend the morning with this group of successful anglers and biologists and get answers to your questions concerning fish, fishing, and fishing techniques. This year, the Museum staff has new activities planned for scouts and families, too!" explains Aquatic Biologist Karen Dierolf.

According to the Mississippi Division of Tourism, fishing is one of the most popular outdoor activities in Mississippi. The state's mild climate promotes a year-round season for the many game fish that thrive here.

9:00 a.m. - 10:30 a.m.: Catfishing Seminar

Panelists: Bob Crosby (Catfish fishing guide) and Mark Porter, Woodie Reaves, Mike Willoughby, Stephen Bowden (Handgrabbers)

10:45 a.m. to 12:15 p.m.: Crappie Seminar

Panelists: Magnolia Crappie Club tournament winners

According to the Mississippi Division of Tourism, fishing is one of the most popular outdoor activities in Mississippi. The state's mild climate promotes a year-round season for the many game fish that thrive here. This event has become one of MDWFP's most popular seminar series. This annual program provides useful information for seasoned as well as novice fishermen. Visit www.mdwfp.com for information about fishing and boating in Mississippi.

Mississippi Arbor Day (TBD)

February 12, 2016

10:00 a.m. – Noon

Join us for displays and crafts focused on Mississippi trees and their past and present roles in our environment. A live Tree Giveaway is also scheduled (while supplies last).

Flyer

Photo

- Begin planning National Tourism Week activities

MARCH 2016: Welcome Center Theme: Arts & Literature

- **Website Updates (Team)**
- **Promote April Lecture**
- **Summer Camp advertising and promotion**
- **Exhibit Campaign tasks**
- **IMBD:**
 - Update and distribute print ads
 - Update digital package and distribute to partners
 - Design and manage printing of Poster
 - Design TV monitor Slide (Sam)
 - Update fence line banner
 - Print flyer and distribute locally (Sam, Nicole)
 - Press release (Dee)
 - Social media posting (Dee, James)
 - Event photography
- **Newsline:**

Deliver Newsline text and graphics to graphic artist

March 1, 2016

Summer Camp Registration opens.

See www.msnaturalscience.org or call 601-576-6000 for form.

First Tuesday Lecture: [TBD](#)

March 1, 2016

Noon – 1:00 p.m.

Speaker: [TBD](#)

Title: [TBD](#)

Description: [TBD](#)

[Photo](#)

13th Annual Fossil Road Show

March 5, 2015

10:00 a.m. – 3:00 p.m.

[Logo](#)

[Photos](#)

Fossil experts will help visitors identify their fossils and determine more about their own fossil collections.

[Click here to download the 2015 flyer.](#)

Pack up your fossils and hit the road! Bring your fossil discoveries and get expert opinions about their ages and identities from our team of scientists at the 12th Annual Fossil Road Show on Saturday, March 7 from 10:00 a.m. - 3:00 p.m.

In addition to the Museum's fossil collection, there will be collector displays and institutional exhibitors. Enjoy hands-on activities, "fossil digs", and a scavenger hunt.

So, go through your "rock boxes" and challenge our staff with your prehistoric oddities. Who knows what might turn up this year?

There is no fee, other than regular Museum admission, to attend the event and reservations are not required.

Teacher Workshops

Dates: [TBD](#)

9:00 a.m. – 3:00 p.m.

Description: [TBD](#)

Museum staff provide training in internationally recognized environmental education programs for teachers. These programs can be conducted for teachers of all subjects and grade levels either in your school or at the Museum. These workshops are excellent for informal educators such as scout leaders, camp leaders, and youth leaders of any kind!

[Workshop Title](#)

[Workshop Date](#)

[9:00 a.m. - 3:00 p.m.](#)

[Click here for details and to register.](#)

- Attend Southeast Tourism Society meeting
- Continue planning National Tourism Week activities

APRIL 2016: Welcome Center Theme: Golf

- **Website Updates (Team)**
- **Promote May Lecture**
- **Exhibit Campaign Tasks**
- **Newsline:**
 - Deliver Newsline to printer by X
 - Deliver Newsline to post office by X
- **Snake Day:**
 - Update and distribute print ads
 - Update digital package and distribute to partners
 - Design and manage printing of rack card??
 - Mail rack card to welcome centers and distribute locally
 - Design and manage printing of Poster
 - Design TV monitor Slide (Sam)
 - Update fence line banner
 - Print flyer and distribute locally (Sam, Nicole)
 - Press release (Dee)
 - Social media posting (Dee, James)
 - Event photography

Earth Day: TBD

NatureFEST!

April 2, 2016 (TBD)

10:00 a.m. – 5:00 p.m.

Logo

Photos

Map

Flyer

Bring the family to explore the museum - starring alligators, snakes, fish and a behind-the-scenes look at research, guided nature walks, and other outdoor activities.

SPEND THE DAY IN THE MIDDLE OF NATURE AT A TOP 20 EVENT IN THE SOUTHEAST USA!

Get ready for a wild adventure at NatureFEST! 2016! It's a festival, a nature outing, and a fascinating Museum trip all wrapped into one exciting day!

Check back here for event details and an activities map/schedule as details develop.

From live reptiles to watching divers feed the fish in our giant aquariums, NatureFEST! offers something for everyone.

Families and young budding scientists won't want to miss live demonstrations of intriguing Mississippi reptiles, divers feeding fish in our giant 100,000-gallon aquarium system, behind-the-scenes tours of the Museum and collections, opportunities to visit with top scientists, and a chance to see our visiting special exhibit.

And don't miss our exhibit of the dinosaur bone donated to the Museum by "American Pickers"!

Outdoor enthusiasts can explore our Native Plant Garden and nature trails or take part in guided tours.

Check back here and <https://www.facebook.com/msnaturalscience> for updates on NatureFEST! activities. Activities and schedule are subject to change.

Part festival, part nature outing, NatureFEST has something for everyone. Families and budding scientists won't want to miss live demonstrations of exotic animals in Grant Kemmerer's traveling educational animal show. You'll meet intriguing Mississippi reptiles with Terry Vandeventer, the "Snake Man of Mississippi", enjoy juggling and jokes with Inky the Clown and his half-ring circus, and watch divers feeding fish in our giant 100,000-gallon aquarium system. This year Mojo photobooth will take nature themed pictures of guests. Behind-the-scenes tours with museum scientists are offered as part of our special celebration. Of special interest at NatureFEST this year, guests can participate as citizen scientists in Bioblitz, a species inventory of Lefluer's Bluff. While you are here, enjoy our special exhibit, "XXXXX".

Food Vendors and partner booths.

First Tuesday Lecture: TBD

April 5, 2016

Noon – 1:00 p.m.

Speaker: TBD

Title: TBD

Description: TBD

Photo

- Press release/promotion of July 2016 Teacher Workshops
- Review Operational and Marketing Plans
- Continue planning National Tourism Week activities

MAY 2016: Welcome Center Theme: Music

- **Exhibit Campaign Tasks**
- **Website Updates (Team)**
- **Family Fun Friday promotion (including slide)**

First Tuesday Lecture: **TBD**

May 3, 2016

Noon – 1:00 p.m.

Speaker: TBD

Title: TBD

Description: TBD

Photo

Birdsong and Bluegrass (IMBD): TBD

May 7, 2016

10:00 a.m. – 3:00 p.m.

Gather for bird watching, nature hikes, and lots of hands-on activities. Join in the fun and help support migratory bird conservation.

Logo

Photos

Closed: Memorial Day Holiday

- **Launch Summer 2016 Special Exhibit PR**
- **Public Relations Society of America Travel & Tourism Section / Society of American Travel Writers Conference and Tradeshow**
- **Begin writing Summer/Fall 2016 Natural Newslines Newsletter**
- **Execute National Tourism Week activities**

JUNE 2016: Welcome Center Theme: Fun Activities for Children

- **Website Updates (Team)**
- **Promote July Lecture**

Launch New Special Exhibit & Host Premiere Party

Snake Day

June 7, 2016

Two lectures and live MS snakes on exhibit

Live Snake Exhibit: 10AM-3PM

Speaker: Bryan Fedrick, Herpetologist

Learn the value of our native snakes and how to distinguish venomous species from non-venomous ones.

Logo

Photos

Fun Fridays: TBD

Interactive hands-on programs – an adult must accompany children.

Katfishin' Kids at Turcotte Lab: TBD. Fun fishing at Turcotte Lab off Hwy 43 at Ross Barnett Reservoir, for ages 15 and under, accompanied by adults. Equipment and refreshments are free.

SUMMER CAMPS:

LOGOS

PHOTOS

Go Outdoors ... Camp!

Explore nature! For grades K-1, 2-3, 4-5 & 6-7

Go Outdoors...Camp (for the younger campers) is a place where kids explore the outdoors, make new friends, and delve into nature. For details, contact Nicole Smith. 601-576-6000
nicole.smith@mmns.state.ms.us.

Jr. Naturalist Camp Jr. Nat Camp (Grades 6-9), gives kids a chance to participate in indoor/outdoor activities that focus on the ecosystems of Mississippi. Campers learn about identification, collection, and conservation of our indigenous species. For details, contact Megan Fedrick at 601-576-6000 megan.fedrick@mmns.state.ms.us

SUMMER CAMP REGISTRATION BEGINS MARCH 1ST

"GO OUTDOORS ... CAMP" AND "JR. NATURALIST CAMP"

All Camps Cost: \$150 (Members) & \$175 (Non-Members). Want to save on camp registration? Become a Member today. ***Museum Membership Application***

Click on the Appropriate Camp Below to Register Online:

Jr. Naturalist Camp:

Monday-Wednesday 8:00am-4:00pm; Thursday 8:00am with a sleepover; Pick up on Friday 10:00am

Entering 6th through 9th Grade: **Dates TBD**

"Go Outdoors ... Camp":

Campers will fish, boat, hike, and explore the outdoors! Compare habitats and the plants and animals living in them, and learn outdoors safety practices and skills. Try your hand at archery, net aquatic species, track woodland animals, and munch some wild edibles. Ready for an adventure? "Go Outdoors ... Camp"!

- Camp is from 9:00am-5:00pm
- Drop off from 8:00am-9:00am
- Pick up from 5:00pm-5:30pm
-

Entering 5K through 1st Grade: Dates TBD

Entering 2nd through 3rd Grade: Dates TBD

Entering 4th through 5th Grade: Dates TBD

Have questions? Click on Summer Camp FAQ or contact Megan.Fedrick@mmns.state.ms.us

- Write and submit JCVB FY 17 Grant Application
- Write FY 17 Museum Marketing & Public Relations Plan / Advertising Schedule
- Launch Summer 2016 Special Exhibit Broadcast advertising and heavy public relations plan
- Press release/promotion of July 2016 Teacher Workshops
- Review Operational and Marketing Plans

JULY 2016

Teacher Workshops

July 25-29, 2016

9:00 a.m. – 3:00 p.m.

For details, contact Megan Fedrick or Nicole Smith.

Topics TBD:

Photos

* Subject to change. Please call the Museum at 601-576-6000 to confirm an event.